Name: Tyrel White   Peer Editor: Tony Rita   Period:_____

Peer Editing: Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn't have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer.   Return to your computer and read your peer-editor feedback.   Go back to your seat and **SAVE your peer editing sheet to your H-Drive**. **Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

Flyer # 1: (Template)

- *Does the topic work for a windshield flyer?*

  - *Yes*

- *Design: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…)*

  - *The neon green color throughout the ad is eye-catching*

- *Text: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

  - *There is no "who" but all other information is there.*
  - *The font could be a little larger to make it easier to read and the font is fine.*

- *Layout: Is the information arranged in an interesting way (not in one big paragraph)?   List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

  - *The way the text box's overlap is interesting.*

  - *I would maybe add more pictures to grab the reader's attention.*

- *Editing: Are there any spelling or grammatical errors? Is anything confusing or unclear?*

  - *Not much is unclear; the text is somewhat hard to read. Maybe making the font bigger would make it easier.*

Flyer # 2: (Blank Document- Landscape Oriented)

- *Does the topic work for a windshield flyer?*

  - *yes*

- ***Design****: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…)*

  - *The color works well with the flyer because it is the school's colors.*

  - *The font, color, and pictures all work well together and make the flyer look good.*

- ***Text****: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

  - *The text is easily read and it coordinates with the flyer well.*

  - *There is no time*

- ***Layout****: Is the information arranged in an interesting way (not in one big paragraph)?   List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

  - *Everything is spaced out evenly on the flyer.*

  - *The only thing to improve the flyer would be to add something to the empty space.*

- ***Editing****: Are there any spelling or grammatical errors? Is anything confusing or unclear?*

  - *There is no spelling errors and the only thing is there is no time*

Flyer # 3: (Re-design Flyer 1 or 2 using only Black and White)

- *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed?*

  - *It contains the same information as the first flyer*

- ***Design***: *Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…)*

  - *There is not enough information yet.*

- ***Text***: *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

  - *The font doesn't really relate to a party theme*

- ***Layout***: *Is the information arranged in an interesting way (not in one big paragraph)?   List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

  - *There isn't enough information yet (not finished).*

- ***Editing***: *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

  - *There is not at the moment.*